

Manitoba Music

MANITOBA MUSIC NEWS



NEW SPACE FOR STRONGFRONT

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Strongfront Audio/Visual recently picked up shop and moved to some new digs in Winnipeg's Exchange District. The company, owned and operated by the indestructible rocker Jesse Green, produces video and provides a full range of services to Aboriginal recording artists.

"I'm excited about the business expansion and getting into our new space," says Green. "We just got about \$80,000 in new equipment and we're looking forward serving the Aboriginal economy across Canada."

Strongfront has been in operation for the last 5 years. Its video production work includes broadcast, industrial video, and pretty much anything else you can think of. Its sound recording includes full services for Aboriginal blues, country, rock, folk and even hip hop.

The Strongfront brand is currently expanding and now includes a record label. "We plan to record, market and distributed Aboriginal Canada's top artists," he says. "Only the best will be released."

Under Strongfront Records, full albums for [Billy Joe Green](#), JC Campbell and X-Status are in the works along with a demo for hip hop artist, Wab Kinew of [Dead Indians](#) and Slangblossom accolades.

"We're about to mix and master the new [C-Weed](#) album as well," says Green. "It's going to be ready for the [Indian Summer Music Awards](#), the [Western Canadian Music Awards](#), the [Canadian Aboriginal Music Awards](#) and the new [Aboriginal People's Choice Music Awards](#). We're all pretty excited."

The new Strongfront offices are shared with [Arbor Records](#), one of the continent's largest record labels that deals exclusively in Aboriginal recordings.

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